

Idea title

Brand pillar	Category
Source	Source link

Idea summary

Possible hashtags to use:

#ClimateAdaptation
#ClimateResilience
#ClimateMitigation
#ClimatePolicy
#ClimateChange
#ClimateAction

Please add relevant # to this list.

Profiles to tag

@

CTA links:



MAIA project has received funding from the European Union's Horizon Europe Research and Innovation programme under grant agreement No 101056935.

LinkedIn post

X / Bluesky post

X character limit: 280

X thread (Primary channel)

Character limits per thread post: 280

Instagram post

Copy for Instagram graphic assets

Facebook post

Youtube video script (Secondary channel)

Objective: **Inform**

Video snippet to accompany social media

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