

Company Name

Your company tagline



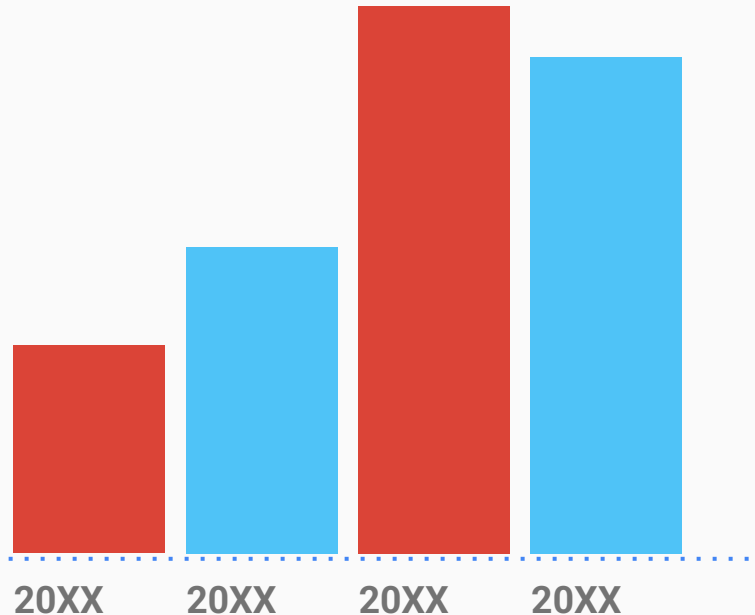
Mission statement:
Your company's
mission goes here



The problem

Frame the problem for the audience.

Quantify the scope of the problem
and connect it to your audience.



A close-up photograph of a person's hands working on a wooden surface, likely a guitar body. The hands are positioned as if sanding or smoothing the wood. The background is blurred, showing some indistinct shapes and colors. The text 'The solution' is overlaid in white on the left side of the image.

The solution

Show how you solve the problem you identified.

What will be different when the problem is solved (by you)?

The team

Answer the question, "Why are we the ones to solve the problem we identified?"



Wendy Writer

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Ronny Reader

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Abby Author

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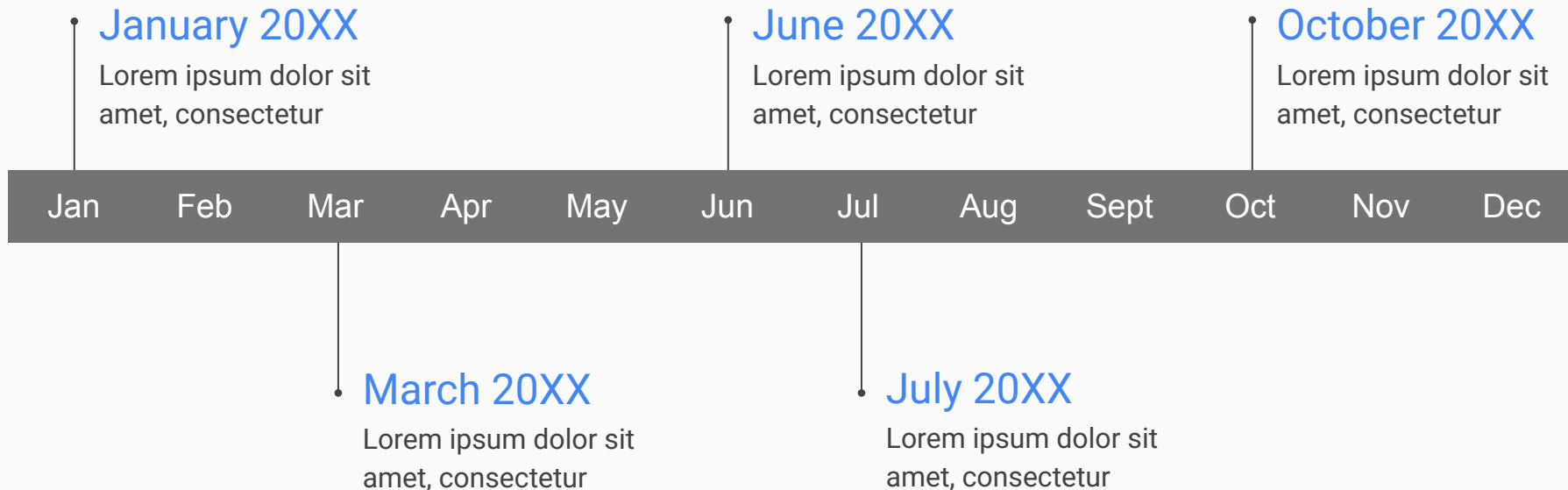


Berry Books

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Milestones

Show where you are in the process and what's left to tackle



Appendix

Show the audience you anticipated their questions.

Leave room for Q&A, but use the Appendix as a way to show that you both thought about those questions and have solid answers with supporting information. Let the audience test their understanding of the problem and the solution you've outlined - questions give them a chance to talk themselves into your approach, and give you a chance to show mastery of the subject.

How it works

Step 1

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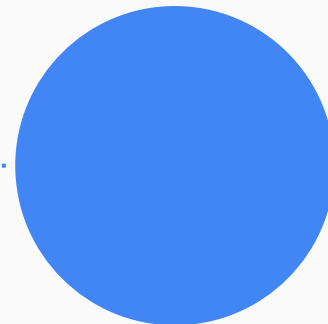
Step 2

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Step 3

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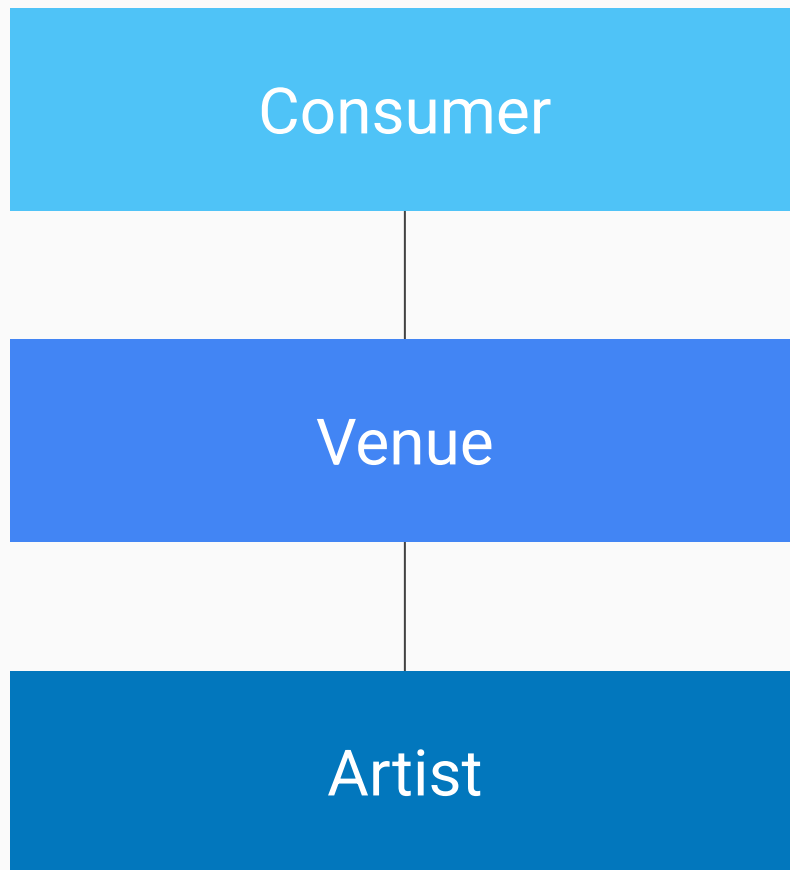


An aerial photograph of a city skyline at dusk or dawn. The sky is a mix of dark blue, purple, and orange. The city is densely packed with skyscrapers, many of which are illuminated with lights. The text "The technology: GPS + RFID" is overlaid in a large, white, sans-serif font on the left side of the image.

The technology: GPS + RFID

Revenue model

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Why now?

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