

Climate change business opportunities: 8 sectors of innovation



Climate tech:

Innovating to the tune of **\$20.34 billion**

Waste-busting marketplaces:

Turning trash into treasure.

Eco-trackers: Making sustainability measurable and manageable.

Micro-mobility: Reinventing the urban commute.

Carbon trading:

The new gold rush

Carbon credits: An **€881 billion** global market.

Advisory services: Helping businesses navigate the carbon maze.

Trading platforms: Making carbon the new digital currency.

Climate data services:

Knowledge is (green) power – and worth **\$1.1 billion**

Weather wizardry: Predicting and preventing climate catastrophes and raking in **\$4 billion**.

Precision forecasting: Boosting business efficiency by up to 30%.

Agri-tech tools: Growing more with less in a changing climate.

\$4 billion

Resilience solutions:

Adapting to thrive

Nature-based defenses: Working with the planet, not against it.

Drought-resistant crops: Securing the future of food and **\$117.72 million** market.

Disaster prevention: Saving lives and billions in damages.

\$117 million

Real estate:

Building a greener future

Weatherproof properties: The (not)hot new trend.

Green construction: Slashing carbon emissions by up to **1.5 million tonnes**.

EV charging stations: The new must-have amenity.

Net-zero buildings: Where the smart money's flowing, including **€100 billion** for Just Transition.

€881 billion

€100 billion

Carbon offset generation:

Nature's climate superheroes worth **\$723 million**

Forests: Earth's green lungs, absorbing **7.6 billion tonnes** of CO2 annually.

Peatlands: Unsung climate champions, storing **44%** of global soil carbon.

Regenerative agriculture: Farming for the future.

80%

Clean energy:

Powering tomorrow, today

Renewables: Set to provide **80%** of new power generation by 2028.

Energy storage: Making clean energy more reliable.

Climate-smart products:

Green is the new black

Eco-finance: Aligning profits with the planet.

Energy-efficient tech: Cutting carbon and costs.

Climate change consulting: A **\$6441.77 million** market.

Plant-based foods: Tasty solutions to a global problem worth **\$8.8 billion**.